Thank you for your interest in sponsoring BSides Prishtina 2022!

BSides Prishtina 2022 is the very first BSides security conference in Kosova. The in-person event is taking place at the University of Prishtina in Kosova’s capital city of Prishtina.

Kosova’s IT talent has been growing steadily over the last several years with a noticeable increase in information security students and professionals. After organizing several local InfoSec meetups over the last three years we decided it was time to organize a larger community event to gather and grow this talent. The BSides security conference format is our next step in building and promoting the growing information security community in Kosova and the surrounding Western Balkan region.

Please do not hesitate to contact us if you have any questions or requests. The best way to reach us is via e-mail at info@bsidesprishtina.org.

Many thanks for your thoughtful consideration. Your support enables us to do what we do!

Sincerely,

The BSides Prishtina Team
What is Security BSides?

Security BSides is a community-driven framework for building events for and by members of the information security community. The goal is to expand the spectrum of conversation beyond the traditional confines of time and space. This creates opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration. It is an intense event with discussions, demos, and interaction from participants. It’s where conversations on the Next Big Thing are happening.

Our History

Security BSides was born out of a desire to remove barriers of entry and create a community of active participants. We believe that making it easier for everyone to participate in the security community enables great things. What started as a small gathering of folks at one event in 2009 has grown to 550+ BSides events in 175+ cities in 50+ countries in just 13 years, and the number of events continues to grow as participants realize they can create a community anywhere, be it Augusta or Zurich.

While every BSides event is unique and independently-run, all are committed to being a community-organized, volunteer-driven, and corporately-funded forum for expanding the spectrum of information security conversation.

BSides Prishtina

BSides Prishtina 2022 is the very first edition of BSides Prishtina and also Kosova’s first BSides security conference. Our initial plans to organize this conference in 2020 were delayed by the pandemic. But after organizing several virtual and in-person security meetups during this period, we are more ready than ever to be organizing BSides Prishtina for the local security community.

We hope that thanks to your help and the participants' attendance this will be an unforgettable edition!

But none of this is possible without our fantastic sponsors!

Just as BSides events facilitate a forum for participants to engage with the security community, BSides events provide a way for sponsors to engage with our community of participants. The nature of our smaller, community-focused event provides our sponsors with the opportunity to be a big fish in a small but very active pond. And just as we’ve removed the high barriers of entry for our participants, we’ve done the same for our sponsors. For BSides Prishtina 2022, we’ve designed a range of sponsorship opportunities to ensure that organizations of all sizes can participate in and support this event. As a sponsor, some of the benefits you’ll see are:

A touchpoint with the region’s security community

At BSides Prishtina we’re not only expecting attendees from Kosova, but also from the surrounding countries and also friends and visitors from far-away foreign countries. Our participants are individuals who are passionate about security and how it is done. These are the people you want to engage with and who will carry your message back to their teams and their network. How you reach these individuals is key—these aren’t the type of people who will answer phone calls or emails from an unknown source. It’s all about building trust, and one way to do this is to support the security community and community-driven events like BSides Prishtina. Who knows, you might find your next
client or employee at our event!

**Your Name and Logo “Up in Lights”**

While we can’t promise the lights part, our sponsors’ names and logos are prominently placed throughout the event venue and in our marketing. We’re proud of our sponsors, and we want to show them off! We always give our sponsors love and recognition on the BSides Prishtina website and social media channels.

**Good Feels**

BSides Prishtina is a non-profit event, and by helping us enable the betterment of the security community we hope you’ll get the satisfaction that comes with doing something good for a worthy cause.

And so there is no confusion… While our sponsors derive a number of benefits from sponsoring BSides Prishtina, sponsorship does not entitle a sponsor to a speaking spot. Each of our speakers is chosen based on the merit of their presentation, regardless of their professional affiliations. If anyone in your organization is interested in submitting a presentation, we welcome them to submit their presentation through our standard Call For Papers process, which utilizes a double-blind review.

**A Bit More About Our Premium Benefits**

Some sponsorship opportunities come with special benefits. Here’s what you can expect from some of those perks you’ll see referenced throughout this kit.

**Booth Space**

Our three highest levels of sponsorship, Leading, Contributing, and Supporting, entitle sponsors to booth space. These booths consist of a table with draping, chairs, and a power strip. Free WiFi is available throughout the entire venue.

**Sponsorship Levels**

To ensure any organization can benefit by and support our event, we have four sponsorship levels available Leading, Contributing, Supporting, and Notable. These sponsorships provide the core support for our event and enable us to keep the doors open and the lights on each year.
Leading Sponsor — $2,000

As one of our five Leading sponsors, you can expect these extra special kudos:
- Prominent placement of your name and/or logo on the event badge, volunteer t-shirts, event signage, the BSides Prishtina website, and our printed program.
- Verbal announcements made at the event highlighting your organization and its support
- A social media announcement highlighting your sponsorship
- Dedicated booth space with one table
- Registration bag swag participation (you provide the swag, and we’ll take care of the rest)
- Full-page ad space in our printed program

Contributing Sponsor — $1,000

As one of our eight Contributing sponsors, you can expect these extra special kudos:
- Placement of your name and/or logo on volunteer t-shirts, event signage, the BSides Prishtina website, and our printed program
- A social media announcement highlighting your sponsorship
- Dedicated booth space with one table
- Registration bag swag participation (you provide the swag, and we’ll take care of the rest)
- Half-page ad space in our printed program

Supporting Sponsor — $500

As one of our eight Supporting sponsors, you can expect these special kudos:
- Placement of your name and/or logo on event signage, the BSides Prishtina website, and our printed program
- A social media announcement highlighting your sponsorship
- Dedicated booth space with one table
- Registration bag swag participation (you provide the swag, and we’ll take care of the rest)
- Quarter page ad space in our printed program

Notable Sponsor — $250

As one of our five Notable sponsors, you can expect these kudos:
- Placement of your name and/or logo on event signage, the BSides Prishtina website, and our printed program
- A social media announcement highlighting your sponsorship
Organizing team

Dardan Prebreza – Dardan is a senior security consultant focusing on red teaming and penetration testing. His areas of expertise are web application penetration testing, internal & external network penetration testing and red teaming. In addition to his professional career, he has been involved with BruCON as a volunteer, CodeDojo as a coach and other volunteering experiences, such as leading the Prishtina InfoSec meetups.

flossk  Free Libre Open Source Software Kosova (FLOSSK) is a non-governmental, membership-based organization established in 2009 in order to support, promote and develop free and open-source software, open and participatory knowledge, education in information technologies through open courseware, and open standards, culture, and open society using free communication. Since its founding FLOSSK has been involved in bringing the IT community closer to free and open-source projects by organizing yearly conferences, workshops, meetups and actively participating in public policy development.

Thank you for your consideration! We appreciate any and all support you can provide to make BSides Prishtina 2022 happen. Please do not hesitate to contact us if you have any questions or requests: info@bsidesprishtina.org.